



The Northern California Chapter of HSMAI invites you to join us for

Annual General Manager's Panel...

Please join us and learn more about what local General Manager's are experiencing with today's volatile market. Our distinguished panel will include:

- Bonnie Best Hotel Valencia, Santana Row
- Don Corbosiero Hyatt San Jose
- Gary Lind Four Points Sheraton, Sunnyvale
- Jim Maggio Seascape Resort

Monday, October 18, 2004
11:30 am Networking & Registration
12:00 - 1:30 pm Lunch & Presentation

Hyatt San Jose
1740 North First Street San Jose, CA 95112 408-993-1234
www.hyattsanjose.hyatt.com

Name: _____ Property: _____
Phone #: _____ Email: _____

Visa / MCard #: _____ Exp: _____ 3 digits on back: _____
_____ **\$35** Members _____ **\$45** Non-Members and Walk-ins

NEW: To enhance membership benefits for our industry vendors, beginning with the October 18th meeting, we will have table space available for displaying collateral & a chance to showcase your business services to our membership. Please call Susan Stevens at 408-876-3010 to reserve your space now, space is limited!

Fax your RSVP by Wednesday, October 13th to (408) 262-8875. ALL NO SHOWS WILL BE BILLED.... No cancellations accepted after Noon on Wednesday, October 13th For more information, call the Hospitality Sales & Marketing Association Int'l. Northern California Chapter at (408) 876-3010.

HSMAI
Northern California Chapter
C/O Susan Stevens
Embassy Suites Hotel
901 E. Calaveras Blvd
Milpitas, Ca 95035

MARK YOUR CALENDARS.....

**Meetings held the third MONDAY
of every month – beginning in June
2004!**

Monday, November 15 11:30 – 1:30 pm
Government Panel
Location: Crowne Plaza Downtown

Tuesday, December 7 5:30 – 9:00 pm
2nd Annual HSMAI Pineapple Awards
Location: Santa Clara Marriott