



The Northern California Chapter of HSMAI invites you to join us for our

PROFESSIONAL EDUCATIONAL MEETING

Please join us for our Local City Government panel discussion and have the opportunity to find out how your city is working for you and how you can work with your city to promote more business. Our distinguished panelists will include:

- Hon. John Howe Mayor of Sunnyvale
- Hon. Patricia Mahan Mayor of Santa Clara
- Hon. Forrest Williams San Jose City Council Member
- Hon. Jim Burch Vice Mayor Palo Alto

Monday, November 15, 2004
11:30 am Networking & Registration
12:00 - 1:30 pm Lunch & Presentation

Crowne Plaza San Jose
282 Almaden Boulevard, San Jose, CA 95113 408-998-0400
www.crowneplaza/hotels/sjcpc.com

Name: _____ Property: _____
Phone #: _____ Email: _____

Visa / MCard #: _____ Exp: ____ 3 digits on back: ____
_____ **\$35** Members _____ **\$45** Non-Members and Walk-ins

NEW: To enhance membership benefits for our industry vendors, we will have table space available for displaying collateral & a chance to showcase your business services to our membership. Please call Susan Stevens at 408-876-3010 to reserve your space now, space is limited!

Fax your RSVP by Wednesday, November 10th to (408) 262-8875. ALL NO SHOWS WILL BE BILLED.... No cancellations accepted after Noon on Wednesday, November 10th For more information, call the Hospitality Sales & Marketing Association Int'l. Northern California Chapter at (408) 876-3010 or visit the website www.hsmainc.com

HSMAI
Northern California Chapter
C/O Susan Stevens
Embassy Suites Hotel
901 E. Calaveras Blvd
Milpitas, Ca 95035

MARK YOUR CALENDARS.....

**Educational Programming
Meetings held the third MONDAY
of every month**

Tuesday, December 7 6:00pm– 9:00 pm
2nd Annual HSMAINC Pineapple Awards
& Installation dinner
Location: Santa Clara Marriott