



The Northern California Chapter of HSMAI invites you to join us for:

Kellie Chun Presents: "Human Information Technology":

"What is Human Information Technology?" you ask. It is a unique program in personal productivity. The program is the only one in the world that deals completely with the "human side" of Information Technology; both in paper and electronic.

Learn.....

- Five (5) Easy Steps to consistently maintain a COMPLETELY EMPTY e-mail box!
- The SECRET QUESTION that enables you to quickly process volumes of information with very minimal effort.
- Three (3) key principles that help you determine the priority of any given tasks IN SECONDS!
- How slight modifications to your physical work environment can produce huge gains in your ability to CONCENTRATE!
- How to CAPTURE CREATIVE IDEAS within a system that will actually enable you to make those ideas a reality.

How would your day change if you could complete the same amount of work in far less time and achieve a dramatic reduction in stress levels? Come find out!

Monday, March 21, 2005

11:30am	Registration & Networking
12:00pm - 1:30pm	Lunch & Program
At	
The Hilton Santa Clara	
4949 Great America Parkway, Santa Clara, CA 95054 (408) 330-0001	
www.santaclara.hilton.com	

Name: _____ Property: _____

Phone #: _____ Email: _____

Visa / MCard #: _____ Exp: ____ 3 digits on back: ____

_____ **\$35** Members before 2/17 _____ **\$45** Non-Members and Walk-ins

Fax your RSVP by March 16th, 2005 to (408) 335-1719 or mail your check to the address below. **ALL NO SHOWS WILL BE BILLED....** No cancellations accepted after Noon on Wednesday, March 16th. For more information, call the Hospitality Sales & Marketing Association Int'l. Northern California Chapter at (408) 793-3921.

HSMAI
Northern California Chapter
C/O Susan Stevens
Hotel Los Gatos
210 E. Main Street
Los Gatos, CA 95030

MARK YOUR CALENDARS.....

**Educational Programming
Meetings held the third MONDAY
of every month**

Monday, March 21, 2005

HSMAI – Monthly Member Luncheon

11:30am – 1:30pm

Human Information Technology

Hilton Santa Clara

Monday, April 18, 2005

HSMAI – Monthly Member Luncheon

11:30am – 1:30pm

Local Legislators Panel

Hotel De Anza

Monday, May 16, 2005

HSMAI – Monthly Member Luncheon

11:30am – 1:30pm

Ken Kuchman from PKF presents:

Industry Trends in the Silicon Valley

San Jose Museum of Art