

The Northern California Chapter of HSMAI invites
you to join us for

Local CVB Panel Discussion

Please join us and learn more about the benefits our local
CVB's provide to drive business to our area and, ultimately, our
hotels!

Members of our panel:

- San Francisco Mark Theis
- San Mateo Ann LeClair
- San Jose Dan Fenton
- Santa Clara Annette Manhart

If there is anything you have always wanted to ask these
representatives about how things work "behind the scenes",
please email your questions to: hsmainc@yahoo.com

Monday, July 19, 2004

11:30 am Networking & Registration

12:00 - 1:30 pm Lunch & Presentation

FOUR POINTS by Sheraton Sunnyvale

1250 Lakeside Drive Sunnyvale 408-738-4888

www.fourpointssunnyvale.com

Name: _____ Property: _____

Phone #: _____ **Email:** _____

Visa / MCard #: _____ Exp: _____

3 digits on back: _____

_____ **\$35** Members
_____ **\$45** Non-
Members and Walk-ins

Fax your RSVP by Wednesday, July 14th to (408) 262-8875. ALL NO SHOWS WILL BE BILLED.... No cancellations accepted after Noon on Wednesday, July 14th For more information, call the Hospitality Sales & Marketing Association Int'l. Northern California Chapter at (408) 876-3010.