



*The Northern California Chapter of HSMAI invites you to join us for our*

**Annual New Products Showcase**

*Please join us as we bring back this very popular meeting topic.....showcasing all new construction or recent renovations within our marketplace.*

Join us for a close up view of these local hotels:

- Clarion Hotel
- Crowne Plaza San Jose/Milpitas
- Hyatt San Jose
- Montgomery Hotel
- Toll House Hotel
- Wyndham Hotel

Properties will have information about:

- Services
- Amenities
- Color Story Boards to show recent renovations
- And much more...

**Monday, January 17, 2004**

<b>11:30am</b>	<b>Registration &amp; Networking</b>
<b>12:00pm - 1:30pm</b>	<b>Lunch &amp; Program</b>
At	
<b>The beautifully, completely renovated Toll House Hotel</b>	
<b>140 South Santa Cruz Ave. Los Gatos, CA 95030 (408) 395-7070</b>	
<b><a href="http://www.tollhousehotel.com">www.tollhousehotel.com</a></b>	

Name: \_\_\_\_\_ Property: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Visa / MCard #: \_\_\_\_\_ Exp: \_\_\_\_ 3 digits on back: \_\_\_\_

\_\_\_\_\_ **\$35** Members before 1/12 \_\_\_\_\_ **\$45** Non-Members and Walk-ins

**Fax your RSVP by January 12<sup>th</sup>, 2005 to (408) 260-2464 or mail your check to the address below. ALL NO SHOWS WILL BE BILLED.... No cancellations accepted after Noon on Wednesday, January 12<sup>th</sup>.** For more information, call the Hospitality Sales & Marketing Association Int'l. Northern California Chapter at (408) 218-3919.

HSMAI  
Northern California Chapter  
C/O Audrey Jablonszki-Hahn  
The Toll House Hotel  
140 South Santa Cruz Ave.  
Los Gatos, CA 95030

## MARK YOUR CALENDARS.....

**Educational Programming  
Meetings held the third  
MONDAY of every month**

***Monday, February 21, 2005***

11:30am – 1:30pm  
College Sports Panel  
Ramada Silicon Valley

***Monday, March 21, 2005***

11:30am – 1:30pm  
CVB Panel  
TBD