

The Northern California Chapter of HSMAI invites you to join us for

Tooting Your Own Horn Can Bring You More Business

Featuring Joan Clout-Kruse,
Author "Top 10 Traits of Silicon Valley Dynamos"



This interactive workshop will show you...

- Networking tips that can bring you new clients
- Boosting your self-motivation to keep you energized and on target
- How the "3AM Meeting" can give you bright ideas on improving your business

Tuesday, February 18, 2003

11:30am Registration & Networking

Noon - 1:30pm Lunch & Program

at

Silicon Valley Conference Center

2161 N. First Street

San Jose, CA (408) 967-7000

Admission: \$35 - Pre-paid \$45 - Walk-ins

RSVP by Thursday, February 13 to hsmainc@yahoo.com, online at www.hsmainc.com or fax your reply to (408) 395-3730. For more information, call the Hospitality Sales and Marketing Association Int'l. Northern California Chapter at (408) 395-3765.

Mark your calendars...meetings held the 3rd Tuesday of each month.

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