



The Northern California Chapter of HSMAI invites you to join us for our

2nd Annual Pineapple Awards and Installation Dinner

With.....

Ysabel Duron, KRON4 newscaster

Margie Sheffer, HSMAI Director Chapter Relations

Please join us as we celebrate the year- end and those people who give of their time and their talents to the industry and the chapter. You could also make a child happy this holiday season by bringing a toy for *Toys for Tots*. A representative of the US Marines will pick up the donations in the hotel lobby

Tuesday, December 7, 2004
6:00pm-7:00pm Reception and registration
6:00pm-6:45pm Portrait session White Lace Photography
7:00pm-9:30pm Dinner and program

Marriott Santa Clara
2700 Mission College Blvd, Santa Clara, CA 95054 (408) 988-1500
www.santaclaramarriott.com

Name: _____ Property: _____
Phone #: _____ Email: _____

Visa / MCard #: _____ Exp: ____ 3 digits on back: ____
_____ **\$45** Members before 11/29 _____ **\$55** Non-Members before 11/29
_____ **\$60** all attendees after 11/29
Sorry no walk- ups for this event. Pre paid reservations only

Fax your RSVP by November 29 to (408) 262-8875 or mail your check to the address below. **ALL NO SHOWS WILL BE BILLED....** No cancellations accepted after Noon on Wednesday, December 2nd. For more information, call the Hospitality Sales & Marketing Association Int'l. Northern California Chapter at (408) 876-3010

HSMAI
Northern California Chapter
C/O Susan Stevens
Embassy Suites Hotel
901 E. Calaveras Blvd
Milpitas, Ca 95035

MARK YOUR CALENDARS.....

**Educational Programming
Meetings held the third MONDAY
of every month**

Monday, January 17, 2005

11:30am – 1:30pm

New property and renovation spotlight

Location: Toll House Hotel, Los Gatos